



The Alberta Fish & Game Association

13045 156 Street NW, Edmonton, AB, T5V 0A2

Phone: 780-437-2342 Fax: 780-438-6872

Email: office@afga.org Website: www.afga.org

Dear Friend:

In 1908 a group of conservation-minded sportspeople began what was to become The Alberta Fish and Game Association (AFGA). Since then the Alberta Fish and Game Association has been providing education, awareness and advocacy services to Alberta's hunters, anglers, and outdoor enthusiasts. As outdoor recreational sports, hunting and fishing have changed dramatically over the century, no longer are hunters and anglers merely users of our precious natural resources, they are conservationists, managers of wildlife habitat and dedicated supporters of our environment.

Conservation of fish, wildlife and habitat benefits all Albertan's.

Today the AFGA boasts more than 25,000 volunteer members who will be holding our annual conference in Sherwood Park, AB on February 20-22, 2020.

Our Conference provides an opportunity for members and guests from across Alberta to learn about current conservation, habitat, fishing and hunting issues affecting all Albertans.

We are requesting promotional items for inclusion in 300+ attendee kit bags, as well as silent auction items and door prizes for our Annual Silent Auction. Funds generated by the Auction help to ensure that all Albertans now and in the future will enjoy our wonderful outdoors. On behalf of AFGA I ask you to consider donating a quality auction item to this event. We will gladly accept monetary donations to purchase items on your behalf. As a contributor, your name will be included on our donor list inserted in the kit bags and acknowledgement will be given when winners are announced at the event.

Thank you for consideration of this opportunity and I look forward to your positive response. Should you require additional information or item pick-up, please contact:

AFGA 2020 Conference Donor/Sponsor Form

The Alberta Fish & Game Association appreciates your community support!	
Sponsorship:	Amount
Cash Donation to purchase item on your behalf:	Amount
Please indicate Conference and Program on cheque and mail to: AFGA office at 13045 156 Street, Edmonton, AB T5V 0A2 Before January 11, 2020	
Please provide contact information below:	
Company:	
Contact Person:	
Position:	
Address:	
Postal Code:	
Phone:	Fax:
Email:	

Sandie Buwalda

Project Coordinator

The Alberta Fish & Game Association

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CONFERENCE SPONSORSHIP OPPORTUNITIES

The AFGA Annual Conference is an excellent opportunity for you to demonstrate your support of our provincial conservation efforts. Two Hundred-plus attendees representing more than 25,000 members from all four corners of the province will be in attendance.

This is a captive audience of enthusiastic hunters, anglers, conservationists and businesspeople, interested in what you have to offer. So whether you want to promote yourself or demonstrate your support of our worthwhile organization, AFGA provides a variety of opportunities at very affordable rates!

In return for your sponsorship we will recognize your participation as outlined below. We look forward to having you join us!

CONFERENCE ADVERTISING DEADLINE: January 11, 2020

CONFERENCE KIT BAG	\$6,000
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As a sponsor you will receive: Company logo prominently featured on high-quality Conference Bags, a link on our Website, acknowledgment on Conference Signage, in The Outdoor Canada West magazine, and in the Conference Guide including a full-page ad.

5 COFFEE BREAKS	\$2,000 each
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As a sponsor you will receive: Acknowledgment on Conference Signage, on our website, in The Outdoor Canada West magazine, and in the Conference Guide including a quarter-page ad.

CONFERENCE BREAKFAST (FRIDAY & SATURDAY)	\$5,000 each
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As a sponsor you will receive: Acknowledgment on Conference Signage, on our website, in The Outdoor Canada West magazine, and in the Conference Guide including a half-page ad.

CONFERENCE LUNCH (FRIDAY & SATURDAY)	\$10,000 each
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As a sponsor you will receive: A link on our Website index page, acknowledgment on Conference Signage, in The Outdoor Canada West magazine, and in the Conference Guide including a full-page ad, opportunity to hang your banner, 2 passes to the event.

CONFERENCE DINNER (FRIDAY & SATURDAY)	\$20,000 each
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As a sponsor you will receive: A link on our Website index page, acknowledgment on Conference Signage, in The Outdoor Canada West magazine, and in the Conference Guide including a full-page ad, opportunity to hang your banner, 2 passes to the event.

YOUTH PROGRAM	\$5,000
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As a sponsor you will receive: Acknowledgment on Conference Signage, on our website, in The Outdoor Canada West magazine, and in the Conference Guide including a half-page ad.

COMPANION PROGRAM	\$5,000
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As a sponsor you will receive: Acknowledgment on Conference Signage, on our website, in The Outdoor Canada West magazine, and in the Conference Guide including a half-page ad.

MEET & GREET ACTIVITIES	\$3,750
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