GUIDEBOOK ADVERTISING

Each year all Conference Delegates are given a Conference Guide in their kit bags. It contains a host of information to navigate our three-day conference for delegates, companions, youth and guests.

Most importantly, it contains our Saturday Annual General Meeting information including the previous year's AGM Minutes, the current year's budget, resolutions and executive reports. An up to date listing of Wildlife Trust Fund Properties is also included for attendee information.

After Conference the AFGA continues to use this Guide as a communications tool, distributed to various stakeholders for a variety of purposes throughout the year such as funders, government agencies and related associations.

Purchasing an advertisement in the Conference Guide is a great opportunity to reach the Alberta Fish and Game members and also many of our associates. We have very economical ad rates.

SPECIFICATIONS

Size		Dimensions		Price
1/4 pg	(black & white)	approx	4" X 5 1/2"	$100.00
1/2 pg	(black & white)	approx or	4" X 11" 8 1/2" X 5 1/2"	$175.00
1 full pg	(black & white)	approx	8 1/2 X 11"	$295.00

When providing advertising artwork, please remember that the quality of your ad is determined by the artwork you provide.

Please submit a clear black & white hardcopy of your logo/letterhead or if providing a business card, please ensure that it is a clean version and that all artwork and copy is clear and concise.

If submitting by email, please provide artwork of no less than 300dpi. Illustrator and Photoshop can all be accepted. Files can be saved as PDF, EPS, JPEG, or high resolution TIFF's. For text only ads save as a text only file.

Please submit your advertising to Sandie Buwalda; 6924 - 104 Street, Edmonton, AB T6H 2L7 or email to sandieb@afga.org. Please ensure that your advertisements are submitted absolutely no later than **January 8th, 2019**. For more information contact the AFGA office at (780) 437-2342.